




PDF-to-CLF Services

Convert your PDFs into Common Look and Feel 2.0 compliant web pages in less time and for less money without sacrificing quality.

Marvel & Snap's PDF-to-CLF conversion service is specifically designed to provide a solution to the Government of Canada's  push to convert PDFs to government standard web pages. Our PDF conversion tool combined with our team of CLF experts offer you a powerful solution to reach full CLF 2.0 compliance quickly.

Our proprietary PDF converter was built with performance in mind and introduces industry leading technology for **accurately extracting content from PDF documents and converting it into XHTML 1.0 Strict Web pages**, the W3C standard for all Government of Canada web pages.

Unlike other tools, our converter goes beyond simply rendering the output in XHTML. It addresses many WCAG 1.0 checkpoints including table-less page

layout, maintaining proper header hierarchy (H1, H2, H3, etc...) and ensuring all tabular data tables have the necessary markup to be transformed by accessible browsers and other user agents. It also replaces styles used in the PDF with those in your existing departmental templates.

Marvel & Snap understands the importance of choosing the right partner for your organization as you head towards achieving CLF 2.0 compliance. Our PDF converter and our extensive experience in CLF compliance and web accessibility, make us the right choice to assist in your CLF implementation.

Understanding technology, and building solutions specifically designed to benefit our customers, is what defines Marvel & Snap. Join other government departments who are taking advantage of our comprehensive set of CLF tools and service support.



For more information contact us at:
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CLF 2.0 COMPLIANCE

Why choose us?

We have the tools...

The industry leading technology behind our PDF conversion tool allows us to convert more documents in less time with greater accuracy.

We save you time...

Instead of taking 12-15 days to manually convert a 400 page document, we can convert and ensure CLF compliance in approximately 5-7 days.

We save you money...

Rather than paying consultants an hourly rate for an unspecified amount of time, we charge a fixed per-page fee and ensure CLF compliance.

Our no-hassle approach...

No need for office space, network accounts or access cards, just send us the PDFs and we return your CLF compliant web pages.

What's our process?

Project Management

- ⦿ Provide ongoing communication with the client to set project milestones and prioritize documents
- ⦿ Assign PDFs to the CLF Services team

CLF Services

- ⦿ Use tool to convert PDFs into XHTML pages
- ⦿ Provide extended conversion services (i.e. WCAG, complex tables, special formatting, vector image extraction, custom CSS styles, etc...)
- ⦿ Provide feedback to R&D team for future upgrades and improvements
- ⦿ Provide QA team with converted web pages

Research & Development

- ⦿ Provide ongoing development of PDF tool to improve performance, accuracy and implement requested upgrades by CLF Services

Quality Assurance

- ⦿ Perform a final check for errors, omissions and inconsistencies before submitting to the client for final approval

What are our service options?

Initial PDF-to-XHTML conversion

This service is for clients who want to speed up the conversion process, but have their own in-house CLF team.

Complete PDF-to-CLF services

Ideal for departments who don't have the time and/or resources to convert their own PDFs yet need to ensure CLF 2.0 compliance.

Custom Implementation of PDF-to-XHTML rendering engine

Where PDF-to-XHTML conversion can be used for other tasks unrelated to producing CLF 2.0 compliant web pages.

What's the technology?

Our PDF-to-XHTML rendering engine is based on the PDF 1.7 (Acrobat 9) specifications from Adobe and extends it by providing the following functions:

- ⦿ Extracts the underlying data from the PDF and passes it through 7 proprietary algorithms to produce valid XHTML 1.0 Strict code
- ⦿ Uses typography techniques (i.e. typefaces, point size, line length, leading, kerning, tracking, and rotation) in order to provide superior text rendering accuracy
- ⦿ Converts PDFs from virtually every language by using standard XHTML character codes
- ⦿ Extracts images in GIF or JPG format
- ⦿ Dynamically builds a hyperlinked table of contents
- ⦿ Converts tables using either table-less or tabular data format and assigns appropriate column and row IDs to conform to accessibility requirements



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